



**ACADEMIC AND  
PROFESSIONAL ASSEMBLY  
(APA)**

UNIVERSITY OF FLORIDA

**Our mission: To promote communication, recognition, professional networking, and service opportunities for professional staff across campus**

# *Who is in APA?*

**5,000+** TEAMS Professional staff across the university

Our **vision** is for APA to contribute to the university's goal of preeminence through people by fostering community and collaboration among staff across the university, promoting inclusiveness, and increasing staff engagement and retention.



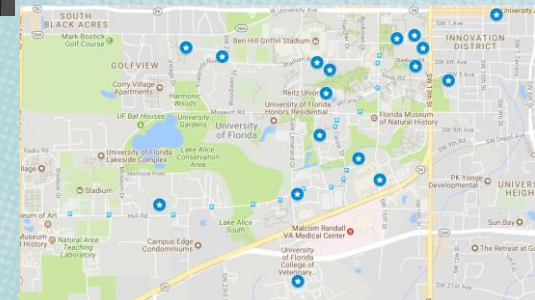


# 2018-2019 APA leadership



## 2018-2019 team:

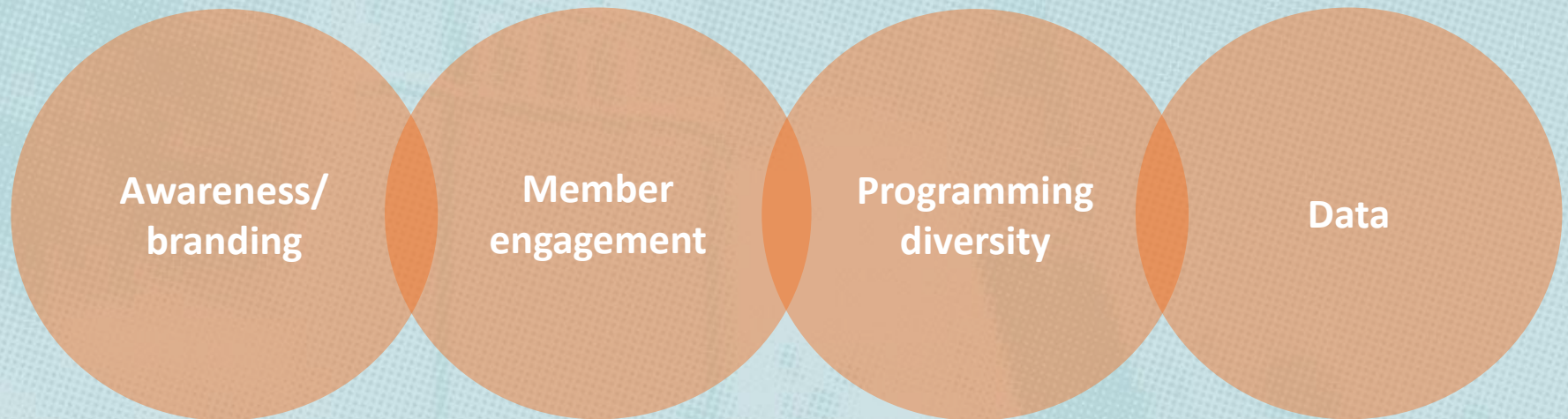
- 40+ officers and committee members
- 25+ colleges/departments represented





# 2018-2019 focus areas

To begin the year, the board held a workshop to determine and prioritize goals for 2018-2019.





# 2018-2019 review

## Awareness/ branding

- Enhanced board size to represent broader cross-section of campus, and to reach more staff
- Launched first membership survey to capture feedback from APA members
- Presented to HR liaisons twice
- Presented at Experience UF event for new faculty and staff
- Created onboarding flyers and promotional video

## Member engagement

- Piloted APA Ambassadors program to reach out to new staff within a month of their start date, with the goal of connecting new staff to resources and campus
- Launched monthly mingle – informal networking/meetup
- Enhanced communications to better engage with members
  - Rebuilt newsletter format to provide more content, including:
  - Board member spotlight
  - Staff recognition spotlight
  - Message from APA president
  - Many opportunities and events across campus, including professional development trainings hosted by the Training & Organizational Development team



# 2018-2019 review



Programming  
diversity

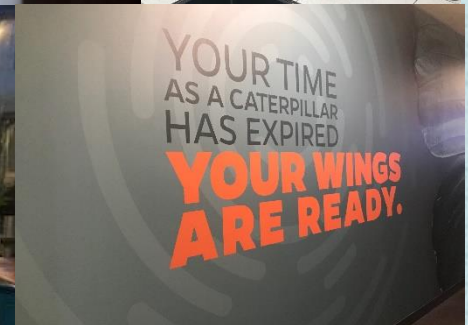
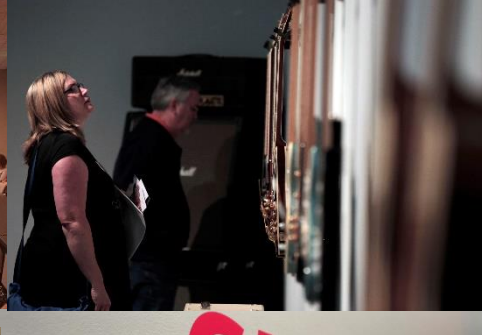
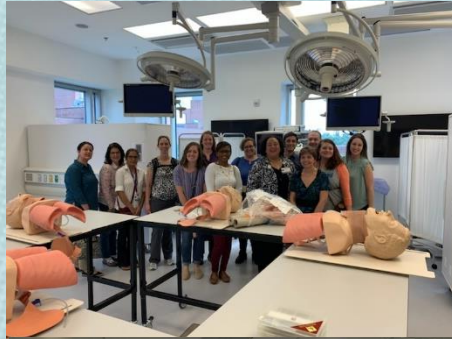
Data

- **Diversified programming**
  - **Campus Tours:** Cypress Hall, UF Innovate | The Hub, Facility Services Training Center, Career Connections Center, UF Data Center, Meat Processing Center, Harrell Medical Education Building Simulation Lab, College of Veterinary Medicine
  - **Executive Series:** Chief Diversity Officer Antonio Farias, Vice President of Human Resources Jodi Gentry
  - Annual Benefits Preview
  - Bowling with Strangers, Meet & Greet: Guitar Art Exhibit & Performance
- **Discussed partnership opportunities with other affinity groups and departments**
- **Gathered testimonials and photos to share from each event**
- **Worked with HR to obtain updated numbers of staff we represent, and job areas**
- **Collected data from 500+ APA members via first membership survey**
  - Feedback will drive our 2019-2020 programming and longer-term strategic planning



# 2018-2019 events

UF





# 2019-2020

UF

Based on feedback from the membership survey, we anticipate ramping up efforts around the following areas:





# Recruiting for 2019-2020 board

- **Committee members** to work on specific projects
- **Representatives** from every department/unit/college across campus

*If you have a specific talent you want to share, we'd like to hear from you!*

New staff  
Liaison network and partnerships  
Outreach to members outside of Gainesville  
Networking  
Wellness  
Community service  
Social media  
Website  
Photographs  
Strategic planning  
Advocacy



Serving on the board is an opportunity to contribute your talents toward APA's mission of building a community of staff across the university, to share your passions and/or further develop specific skills, and to meaningfully connect with your peers.

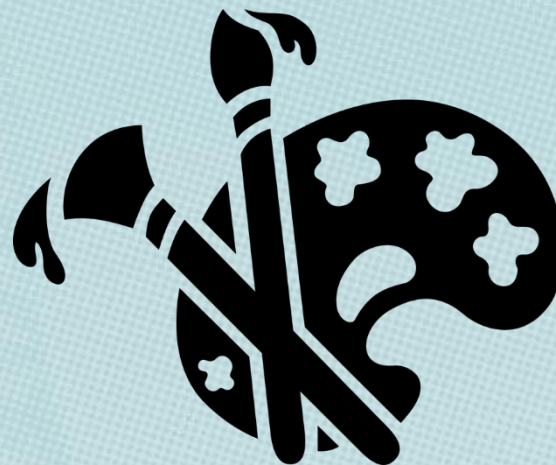
<http://bit.ly/APA1920Board>



## Upcoming events

May 14, 4 p.m.

**Campus Tour: College of  
Veterinary Medicine**



May 15, 5:30 p.m.

**Crafting with Colleagues** at the  
Reitz Union Arts & Crafts  
Center

**Stay tuned for more!**

Have an idea? Contact Monica  
([mdelaorra@cop.ufl.edu](mailto:mdelaorra@cop.ufl.edu)) or Tammy  
([tbleeker@ufl.edu](mailto:tbleeker@ufl.edu))





# How can you contribute?

- Attend our events!
- Mention APA to new colleagues in your area
- Consider joining the APA board as a representative for your department/unit
- Share campus tour, speaker, and venue ideas with our program chairs
- Let us know if there is an interesting event or initiative happening in your area – we'd be happy to share via our newsletter or social media

